

Prices based on \$8.15/column inch open rate. Prices good starting Jan. 1, 2010

1x2 =
\$16.30/wk

2x3 = \$48.90/wk

2x2 = \$32.60/wk

2x5 = \$81.50/wk

2x4 = \$65.20/wk

6 wk contract \$68.50/wk (6 weeks within 13 weeks)
13 wk contract \$61.50/wk (13 runs within 26 weeks)
26 wk contract \$56.50/wk (26 runs within 52 weeks)

COASTAL OBSERVER

P.O. Box 1170, Pawleys Island, SC 29585
(843) 237-8438 • www.coastalobserver.com

Prices based on \$8.15/column inch open rate. Prices good starting Jan. 1, 2010

2x6 = \$97.80/wk

6 wk contract \$82.20/wk (6 weeks within 13 weeks)
13 wk contract \$73.80/wk (13 runs within 26 weeks)
26 wk contract \$67.80/wk (26 runs within 52 weeks)

2x7 = \$114.10/wk

6 wk contract \$95.90/wk (6 weeks within 13 weeks)
13 wk contract \$86.10/wk (13 runs within 26 weeks)
26 wk contract \$79.10/wk (26 runs within 52 weeks)

3x3 = \$73.35/wk

COASTAL OBSERVER

P.O. Box 1170, Pawleys Island, SC 29585
(843) 237-8438 • www.coastalobserver.com

3x4 = \$97.80/wk

6 wk contract \$82.20/wk (6 weeks within 13 weeks)

13 wk contract \$73.80/wk (13 runs within 26 weeks)

26 wk contract \$67.80/wk (26 runs within 52 weeks)

3x5 = \$122.25/wk

6 wk contract \$102.75/wk (6 weeks within 13 weeks)

13 wk contract \$92.25/wk (13 runs within 26 weeks)

26 wk contract \$84.75/wk (26 runs within 52 weeks)

COASTAL OBSERVER

P.O. Box 1170, Pawleys Island, SC 29585

(843) 237-8438 • www.coastalobserver.com

Prices based on \$8.15/column inch open rate. Prices good starting Jan. 1, 2010

Space Discounts:

<u>Size</u>	<u>Rate/Col. inch</u>
Over 31.5 ins.	\$6.85
Over 63 ins.	\$6.15
126 ins. (full pg.)	\$5.65

3x6 = \$146.70/wk

6 wk contract \$123.30/wk (6 weeks within 13 weeks)
13 wk contract \$110.70/wk (13 runs within 26 weeks)
26 wk contract \$101.70/wk (26 runs within 52 weeks)

COASTAL OBSERVER

P.O. Box 1170, Pawleys Island, SC 29585
(843) 237-8438 • www.coastalobserver.com

3x8 = \$195.60/wk

6 wk contract \$164.40/wk (6 weeks within 13 weeks)

13 wk contract \$147.60/wk (13 runs within 26 weeks)

26 wk contract \$135.60/wk (26 runs within 52 weeks)

COASTAL OBSERVER

P.O. Box 1170, Pawleys Island, SC 29585
(843) 237-8438 • www.coastalobserver.com

Prices based on \$8.15/column inch open rate. Prices good starting Jan. 1, 2010

3x9 = \$220.05/wk

6 wk contract \$184.95/wk (6 runs within 13 weeks)

13 wk contract \$166.05/wk (13 runs within 26 weeks)

26 wk contract \$152.55/wk (26 runs within 52 weeks)

COASTAL OBSERVER

P.O. Box 1170, Pawleys Island, SC 29585
(843) 237-8438 • www.coastalobserver.com